Product Code

101

Advertiser Ref

# CONTRACT



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

**Greer Margolis Mitchell Burns** 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	vision		Alt Order #	<u> </u>
	958659	/ 13		06355758	
Product					
OBAMA FOR AMERICA					
Contract Dates	Estimate #				
09/25/12 - 11/06/12	1897				
Advertiser			Or	iginal Date	/ Revision
Obama/D/President			(	9/28/12	/ 11/05/12
	Billing Cycle	Billing	Billing Calendar		Cash/Trade
	EOM/EOC	Broade	cast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	WPBF	Mica H	lans	sen	HRP -Washing
	Special Hand	ling			
	Demographic				
	Households				

Advertiser Code

95

Spots/

**IDB#** 

9912856

Agency Ref

Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Sp	oots	Amount
1 WPBF 10/02/12 10/05/12 WPBF News 25 @ 5am	5-530am	:30		NM	1	\$110.00
Class of Time - Pre-emptible with notice  Start Date	Rate \$110.00 Start/End Time 5-530am	Weekdays Length -TuwThF :30	<u>Rate</u> \$110.00	<u>Type</u> NM		
2 WPBF 10/09/12 10/12/12 WPBF News 25 @ 5am	5-530am	:30		NM	2	\$220.0
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 -TwTF 2	<u>Rate</u> \$110.00					
3 WPBF 10/16/12 10/19/12 WPBF News 25 @ 5am	5-530am	:30		NM	2	\$440.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$220.00					
4 WPBF 10/23/12 10/26/12 WPBF News 25 @ 5am	5-530am	:30		NM.	2	\$440.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 2	<u>Rate</u> \$220.00	<u>.</u>				
5 WPBF 10/30/12 11/02/12 WPBF News 25 @ 5am	5-530am	:30		NM	1	\$110.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$110.00					
6 WPBF 11/06/12 11/06/12 WPBF News 25 @ 5am	5-530am	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 -1 1  Spot Ch Date Range Description  1 WPBF 11/05/12-11/11/12 WPBF News 25 @ 5am	Rate \$110.00 Start/End Time 5-530am	Weekdays Length -Tu :30	<u>Rate</u> \$110.00	<u>Type</u> NM		
Credited						
7 WPBF 10/02/12 10/05/12 WPBF News 25 Mornings @	② 5:30-5:57am	:30		NM	2	\$320.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order# 06355758 958659 / 13 **Contract Dates Product** Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Advertiser Original Date / Revision 09/28/12 / 11/05/12 Obama/D/President

					_	Spots/	5.			
*Line Ch Star		•		Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
Start Date Week: 10/02/12	End Date 10/08/12	<u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$160.00	· · · · · · · · · · · · · · · · · · ·					
8 WPBF 10/0			vs 25 Mornings (	று 5:30-5:57am		:30		NM	2	\$320.00
Class of Tir <u>Start Date</u> Week: 10/09/12		ible with notice Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$160.00						
9 WPBF 10/1	6/12 10/19/	12 WPBF Nev	vs 25 Mornings (	@ 5:30-5:57am		:30	4	NM	2	\$640.00
Class of Tir <u>Start Date</u> Week: 10/16/12	ne - Fixed No	Pre-emptible Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$320.00						
10 WPBF 10/2	3/12 10/26/	12 WPBF Nev	vs 25 Mornings (	② 5:30-5:57am		:30		NM	2	\$640.00
Class of Tir Start Date Week: 10/23/12	ne - Fixed Nor	Pre-emptible Weekdays -TWTF	Spots/Week	<u>Rate</u> \$320.00					_	<b>4</b> 5 15.55
11 WPBF 10/3	0/12 11/02/	12 WPBF Nev	vs 25 Mornings (	② 5:30-5:57am		:30	31	NM	1	\$160.00
Class of Tir Start Date Week: 10/30/12	•	ble with notice Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$160.00						
12 WPBF 11/0	6/12 11/06/	12 WPBF Nev	vs 25 Mornings (	② 5:30-5:57am		:30		NM	1	\$160.00
Class of Tir Start Date Week: 11/05/12		ble with notice Weekdays -1	Spots/Week 1	<u>Rate</u> \$160.00						
13 WPBF 10/0	2/12 10/05/	12 WPBF Nev	vs 25 Mornings	6-7AM		:30		NM	2	\$550.00
Class of Tin Start Date Week: 10/02/12		ble with notice Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$275.00						
14 WPBF 10/0		12 WPBF Nev	vs 25 Mornings	6-7AM		:30		NM	2	\$550.00
Start Date Week: 10/09/12	End Date 10/15/12	ble with notice Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$275.00						
		12 WPBF Nev	vs 25 Mornings	6-7AM		:30		NM	2	\$1,100.00
Class of Tin Start Date Week: 10/16/12	End Date 10/22/12	Pre-emptible Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$550.00						
16 WPBF 10/2		12 WPBF Nev	s 25 Mornings	6-7AM		:30		NM	2	\$1,100.00
Start Date Week: 10/23/12	End Date 10/29/12	Pre-emptible Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$550.00						
17 WPBF 10/3	0/12 11/02/	12 WPBF New	s 25 Mornings	6-7AM		:30		NM	2	\$550.00
Start Date Week: 10/30/12	End Date 11/05/12	ble with notice Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$275.00						
		12 Good Morn	ing America	7-9AM		:30		NM	1	\$275.00
Start Date Week: 10/02/12	End Date 10/08/12	ble with notice Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$275.00						
19 WPBF 10/0 Class of Tim		12 Good Morn ble with notice	ing America	7-9AM		:30		NM	1	\$275.00

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Contract / Revision Alt Order # 06355758 958659 / 13 Estimate # Contract Dates Product **OBAMA FOR AMERICA 1897** 09/25/12 - 11/06/12

Original Date / Revision Advertiser 09/28/12 / 11/05/12 Obama/D/President Snots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week R	ate Type Sp	ots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/09/12         10/15/12         -TWTF         1	<u>Rate</u> \$275.00				
20 WPBF 10/16/12 10/19/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/16/12 10/22/12 -TWTF 1	<u>Rate</u> \$275.00				
21 WPBF 10/23/12 10/26/12 Good Morning America	7-9AM	:30	NM	1	\$550.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/23/12 10/29/12 -TWTF 1	<u>Rate</u> \$550.00				
22 WPBF 10/30/12 11/02/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/30/12 11/05/12 -TwTF 1	<u>Rate</u> \$275.00				
23 WPBF 11/06/12 11/06/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$275.00				
24 WPBF 10/02/12 10/05/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 -TwTF 2	<u>Rate</u> \$5.00				
25 WPBF 10/09/12 10/12/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 -TwTF 2	<u>Rate</u> \$5.00				
26 WPBF 10/16/12 10/19/12 M-Sun ROS 5am-4am	5am-4am	:30	• NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 -TwTF 2	<u>Rate</u> \$5.00				
27 WPBF 10/23/12 10/26/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/12 10/29/12 -TwTF 2	<u>Rate</u> \$5.00				
28 WPBF 10/30/12 11/02/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/12 11/05/12 -TwTF 2	<u>Rate</u> \$5.00				
29 WPBF 10/02/12 10/05/12 4:30a-5a	430a-5a	:30	NM	2	\$120.00
Class of Time - Pre-emptible with notice  Start Date	<u>Rate</u> \$60.00				
30 WPBF 10/09/12 10/12/12 4:30a-5a	430a-5a	:30	NM	2	\$120.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/09/12 10/15/12 -TwTF 2	<u>Rate</u> \$60.00				
31 WPBF 10/16/12 10/19/12 4:30a-5a	430a-5a	:30	NM	3	\$180.00
Class of Time - Pre-emptible with notice			- 1		

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Class of Time - Fixed Non Pre-emptible

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Contract / Revision Alt Order # 958659 06355758 / 13 **Contract Dates** Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 <u>Advertiser</u> Original Date / Revision

	Oba	ma/D/President		03/20/12	, 117	03/12
*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ Week Rate	Type S	pots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/16/12         10/22/12         -TWTF         3	<u>Rate</u> \$60.00					
32 WPBF 10/23/12 10/26/12 4:30a-5a	430a-5a	:30		NM	3	\$180.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TwTF 3	<u>Rate</u> \$60.00					
33 WPBF 10/30/12 11/02/12 4:30a-5a	430a-5a	:30		NM	3	\$180.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/30/12 11/05/12 -TwTF 3	<u>Rate</u> \$60.00					
34 WPBF 09/29/12 09/29/12 Sat 8-9am News	Sat 8-9am	:30	-	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$450.00					
35 WPBF 10/06/12 10/06/12 Sat 8-9am News	Sat 8-9am	:30		NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121- 1	<u>Rate</u> \$225.00			-13		
36 WPBF 10/13/12 10/13/12 Sat 8-9am News	Sat 8-9am	:30		NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$450.00					
37 WPBF 10/20/12 10/20/12 Sat 8-9am News	Sat 8-9am	:30		NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121- 1	<u>Rate</u> \$450.00					
38 WPBF 10/27/12 10/27/12 Sat 8-9am News	Sat 8-9am	:30		NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$450.00					
39 WPBF 11/03/12 11/03/12 Sat 8-9am News	Sat 8-9am	:30		NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$450.00					
40 WPBF 09/30/12 09/30/12 Sun 5-6am News	Sun 5-6am	:30		NM	1	\$100.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$100.00					
41 WPBF 10/07/12 10/07/12 Sun 5-6am News	Sun 5-6am	:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$50.00					
42 WPBF 10/14/12 10/14/12 Sun 5-6am News	Sun 5-6am	:30		<sup>®</sup> NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$50.00					
43 WPBF 10/21/12 10/21/12 Sun 5-6am News	Sun 5-6am	:30		NM	1	\$100.00
Olega of Times. Elsest Nov. Dec. 1911						

Obama/D/President

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Contract / Revision Alt Order # 958659 06355758 / 13 **Contract Dates Product** Estimate # OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12 Adver

Advertiser C	<u> Driginal Date / Re</u>	vision
Obama/D/President	09/28/12 / 1	11/05/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	e Type Sp	ots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	Rate \$100.00				
44 WPBF 10/28/12 10/28/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$50.00		£ 1		
46 WPBF 10/07/12 10/07/12 Sun 6-7am News	Sun 6-7am	:30	NM	1	\$90.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/121 1	<u>Rate</u> \$90.00				
47 WPBF 10/14/12 10/14/12 Sun 6-7am News	Sun 6-7am	:30	NM	1	\$90.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/121 1	<u>Rate</u> \$90.00				
48 WPBF 10/21/12 10/21/12 Sun 6-7am News	Sun 6-7am	:30	NM	1	\$180.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Week: 10/15/12 10/21/121 1	<u>Rate</u> \$180.00				
49 WPBF 10/28/12 10/28/12 Sun 6-7am News	Sun 6-7am	:30	NM	1	\$90.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/22/12 10/28/121 1	<u>Rate</u> \$90.00				
50 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays  Week: 10/29/12 11/04/121 1  Spot Ch Date Range Description	Rate \$90.00 Start/End Time	<u>Weekdays</u> <u>Length</u> <u>Rate</u>	Type		
1 WPBF 10/29/12-11/04/12 Sun 6-7am News Credited	Sun 6-7am	St :30 <del>\$90:00</del>	NM		
51 WPBF 10/07/12 10/07/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM	1	\$325.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/121 1	<u>Rate</u> \$325.00			•	<b>\$020.00</b>
52 WPBF 10/14/12 10/14/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM	1	\$325.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/121 1	<u>Rate</u> \$325.00				
53 WPBF 10/21/12 10/21/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM	1	\$325.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121 1	<u>Rate</u> \$325.00		a l		
54 WPBF 10/28/12 10/28/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM	1	\$325.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	<u>Rate</u> \$325.00				
55 WPBF 11/04/12 11/04/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM.	1	\$325.00
Class of Time - Pre-emptible with notice Start Date	Rate				

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Alt Order # Contract / Revision 958659 06355758 / 13 **Contract Dates** Estimate # Product 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 Original Date / Revision <u>Advertiser</u>

Obama/D/President

Snote/

					Spots/				
Line Ch Start	Date End Da	ate Description	on	Start/End Time	Days Length Weel	Rate	Type S <sub>l</sub>	oots	Amount
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$325.00					
56 WPBF 10/01/		12 Dr. Oz M-F		9-10a	:30		NM	1	\$225.0
		ole with notice	9-10a	9-10a	.50		IVIVI	'	φ220.U
Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 10/01/12	10/07/12	1	1	\$225.00					
57 WPBF 10/02			9-10a	9-10a	:30		NM	1	\$225.0
Class of Time Start Date	e - Pre-emptit End Date	ole with notice Weekdays	Spots/Week	Rate					
Week: 10/02/12	10/08/12	-TWTF	1	\$225.00					
58 WPBF 10/09/	12 10/12/1	12 Dr. Oz M-F	9-10a	9-10a	:30		NM	1	\$225.0
		ole with notice							
Start Date Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$225.00			- 1		
59 WPBF 10/16/			<del> </del>		.20		ND4		#00F 0
		ole with notice	9-10a	9-10a	:30		NM	1	\$225.0
Start Date		Weekdays	Spots/Week	Rate					
Week: 10/16/12	10/22/12	-TWTF	1	\$225.00					
60 WPBF 10/23/	12 10/26/1	2 Dr. Oz M-F	9-10a	9-10a	:30		NM	1	\$225.0
Class of Time Start Date	•	ole with notice	Constant Allert	D-4-			- 1		
Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$225.00					
61 WPBF 10/30/	12 11/02/1	2 Dr. Oz M-F	9-10a	9-10a	:30	T-1	NM	1	\$225.0
Class of Time					.00				Ψ223.0
Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 10/30/12	11/05/12	-TWTF	1	\$225.00					
62 WPBF 10/01/		2 10-11a An	derson Cooper	10-11a	:30		NM	1	\$225.0
Class of Time Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 10/01/12	10/07/12	1	1	\$225.00					
63 WPBF 10/02/	12 10/05/1	2 10-11a An	derson Cooper	10-11a	:30		NM	2	\$450.0
	•	ole with notice	2. //						
Start Date Week: 10/02/12	End Date 10/08/12	<u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$225.00					
64 WPBF 10/09/		2 10-11a An		10-11a	:30		NM	2	¢450.0
Class of Time			acison cooper	10-112	.50		MIVI	2	\$450.0
Start Date	End Date	Weekdays Neekdays	Spots/Week	Rate					
Week: 10/09/12	10/15/12	-TWTF	2	\$225.00					
65 WPBF 10/16/		2 10-11a And	derson Cooper	10-11a	:30		NM	2	\$450.0
Class of Time Start Date	- Pre-emptib End Date	ole with notice Weekdays	Spots/Week	Rate					
Week: 10/16/12	10/22/12	-TWTF	2	\$225.00					
66 WPBF 10/23/	12 10/26/1	2 10-11a And	derson Cooper	10-11a	:30		NM	2	\$450.00
Class of Time	- Pre-emptib	le with notice			11.00			_	Ţ.55.0·
Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 10/23/12	10/29/12	-TWTF	2	\$225.00					
67 WPBF 10/30/			derson Cooper	10-11a	:30		NM	1	\$225.00
Class of Time	- Pre-emptib	le with notice							

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**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order # 06355758 958659 / 13 Contract Dates **Product** Estimate # OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12 Original Date / Revision <u>Advertiser</u>

	Oba	ıma/D/President	09/26/12 / 11/05/12		
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	s Amount	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$225.00				
68 WPBF 10/01/12 10/01/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM	1 \$350.00	
Class of Time - Fixed Non Pre-emptible	12pm-1230pm	.30	NIVI	τ φ350.00	
Start Date         End Date         Weekdays         Spots/Week           Week:         10/01/12         10/07/12         1         1	<u>Rate</u> \$350.00				
69 WPBF 10/02/12 10/05/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM :	2 \$700.00	
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Week: 10/02/12 10/08/12 -TWTF 2	<u>Rate</u> \$350.00				
70 WPBF 10/09/12 10/12/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM	2 \$700.00	
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Week: 10/09/12 10/15/12 -TWTF 2	<u>Rate</u> \$350.00				
71 WPBF 10/16/12 10/19/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM :	2 \$700.00	
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$350.00				
72 WPBF 10/23/12 10/26/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM	2 \$700.00	
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Week: 10/23/12 10/29/12 -TWTF 2	<u>Rate</u> \$350.00		1		
73 WPBF 10/30/12 11/02/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM	2 \$700.00	
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/30/12 11/05/12 -TWTF 2	<u>Rate</u> \$350.00				
74 WPBF 10/02/12 10/05/12 1230-1P Access Hollywood	1230-1p	:30	NM	1 \$350.00	
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Week: 10/02/12 10/08/12 -TWTF 1	<u>Rate</u> \$350.00				
75 WPBF 10/09/12 10/12/12 1230-1P Access Hollywood	1 1230-1p	:30	NM	1 \$175.00	
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/09/12 10/15/12 -TWTF 1	<u>Rate</u> \$175.00				
76 WPBF 10/16/12 10/19/12 1230-1P Access Hollywood	I 1230-1p	:30	NM	1 \$350.00	
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Week: 10/16/12 10/22/12 -TWTF 1	<u>Rate</u> \$350.00				
77 WPBF 10/23/12 10/26/12 1230-1P Access Hollywood	l 1230-1p	:30	NM	0 \$0.00	
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/23/12 10/29/12 -TWTF 1	<u>Rate</u> \$175.00				
Spot Ch Date Range Description  1 WPBF 10/23/12-10/29/12 1230-1P Access Hollywood Credited	Start/End Time d 1230-1p	Weekdays         Length         Rate           -TuwThF         :30         \$175.00	<u>Type</u> <i>NM</i>		
78 WPBF 10/30/12 11/02/12 1230-1P Access Hollywood	1230-1p	:30	NM	0 \$0.00	
Class of Time - Pre-emptible with notice Start Date	Rate				

Obama/D/President

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www.thewpbfchannel.com

Contract / Revision Alt Order# 06355758 958659 / 13 Contract Dates Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 Original Date / Revision Advertiser 09/28/12 / 11/05/12 Obama/D/President

							Spots/				
*Line	Ch Start [	Date End Da	ate Description	1	Start/End Time	Days Le	ength Week	Rate	Type S <sub>l</sub>	oots	Amount
\\/ook	Start Date : 10/30/12	End Date 11/05/12	Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$175.00						
		te Range	Description		Start/End Time	Weekdays	Length	Rate	Туре		
				ccess Hollywood		-TuWThF		\$175.00	NM		
	Credited							6			
79 <b>\</b>	WPBF 10/07/	12 10/07/1	2 Chris Matthe	ews	Sun 10-10:30AM		:30		NM	1	\$225.00
(	Class of Time	•		Consta AM - al-	Z Date						
Week	<u>Start Date</u> : 10/01/12	End Date 10/07/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$225.00						
80 \	WPBF 10/14/	12 10/14/1	2 Chris Matth	ews	Sun 10-10:30AM		:30		NM	1	\$450.00
	Class of Time				0411 10 10.007 1111		.00		1111	•	Ψ430.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
	: 10/08/12	10/14/12	1	11	\$450.00						
	WPBF 10/21/			ews	Sun 10-10:30AM		:30		NM	1	\$225.00
(	Class of Time Start Date	- Pre-emptib End Date	le with notice Weekdays	Spots/Week	Rate						
Week	: 10/15/12	10/21/12	1	1	\$225.00						
82 \	WPBF 10/28/	12 10/28/1	2 Chris Matthe	ews	Sun 10-10:30AM		:30		NM	1	\$225.00
(	Class of Time	- Pre-emptib	le with notice								V
Mook	Start Date : 10/22/12	End Date 10/28/12	Weekdays 1	Spots/Week	Rate						
	NPBF 11/04/		2 Obei 14 - W	1	\$225.00						
				ews	Sun 10-10:30AM		:30		NM	0	\$0.00
,	Class of Time Start Date	End Date	Weekdays	Spots/Week	Rate						
Week	: 10/29/12	11/04/12	1	1	\$225.00						
		te Range	Description		Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u>		
	1 WPBF 10/ Credited	29/12-11/04/	12 Chris Matth	ews	Sun 10-10:30AM	S	St :30	<del>\$225.00</del>	NM		
84 \	NPBF 10/01/	12 10/01/1	2 Dr. Oz		4-5p		.30		NINA	4	<b>#</b> 500.00
	Class of Time				4-5p		:30		NM	1	\$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:	: 10/01/12	10/07/12	1	1	\$500.00						
	NPBF 10/02/				4-5p		:30		NM	2	\$1,000.00
C	Class of Time Start Date			Constantial and	5.4						
Week:	: 10/02/12	End Date 10/08/12	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$500.00						
86 V	NPBF 10/09/	12 10/12/1	2 Dr. Oz		4-5p	*	:30		NM	2	\$1,000.00
C	Class of Time	- Pre-emptib	le with notice				.00		TAIV!	2	\$1,000.00
	Start Date		<u>Weekdays</u>	Spots/Week	Rate						
	10/09/12	10/15/12	-TWTF	2	\$500.00		····	****			
	WPBF 10/16/				4-5p		:30		™ NM	2	\$1,000.00
, (	Class of Time Start Date	<ul> <li>Pre-emptib</li> <li>End Date</li> </ul>	le with notice Weekdays	Spots/Week	Poto						
Week:	10/16/12	10/22/12	-TWTF	2	<u>Rate</u> \$500.00						
88 V	VPBF 10/23/	12 10/26/1	2 Dr. Oz		4-5p		:30		NM	2	\$1,000.00
C	Class of Time	- Pre-emptib								-	ψ·,300.00
Mook	Start Date 10/23/12	End Date	Weekdays	Spots/Week	Rate						
vveek.	10/23/12	10/29/12	-TWTF	2	\$500.00						

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Contract / Revision Alt Order# 06355758 958659 / 13 **Contract Dates Product** Estimate # 09/25/12 - 11/06/12 **OBAMA FOR AMERICA 1897** <u>Advertiser</u> Original Date / Revision

	Ob	pama/D/President	09/20/12	. / ۱	1/05/12
*Line Ch Start Date End Date Description	Start/End Time	Spots/ e Days Length Week	Rate Type \$	Snots	Amount
89 WPBF 10/30/12 11/02/12 Dr. Oz	4-5p	:30	NM NM	2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/ Week: 10/30/12 11/05/12 -TwTF 2	<u>Week</u> <u>Rate</u>	.50	NW	2	\$1,000.00
91 WPBF 10/20/12 10/20/12 Sat 7pm News	7-730pm	:30	NM	1	\$800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/ Week: 10/15/12 10/21/121- 1					
92 WPBF 10/27/12 10/27/12 Sat 7pm News	7-730pm	:30	NM	1	\$800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/ Week: 10/22/12 10/28/121- 1					
93 WPBF 11/03/12 11/03/12 Sat 7pm News	7-730pm	:30	NM	1	\$400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/N Week: 10/29/12 11/04/121- 1		1			
94 WPBF 10/02/12 10/05/12 Jeopardy	7:30-8PM	:30	NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date					
95 WPBF 10/09/12 10/12/12 Jeopardy	7:30-8PM	:30	NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/N Week: 10/09/12 10/15/12 -TwTF 1					
96 WPBF 10/16/12 10/19/12 Jeopardy	7:30-8PM	:30	NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/\(\) Week: 10/16/12 10/22/12 -TwTF 1					
97 WPBF 10/23/12 10/26/12 Jeopardy	7:30-8PM	:30	NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date					
98 WPBF 10/30/12 11/02/12 Jeopardy	7:30-8PM	:30	NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date					
99 WPBF 10/08/12 10/08/12 DWTS	8-10P	:30	NM	1	\$4,500.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week: 10/08/12 10/14/12 1 1					
100 WPBF 10/22/12 10/22/12 DWTS	8-10P	:30	NM	1	\$4,500.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u> Week: 10/22/12 10/28/12 1 1					
101 WPBF 10/29/12 10/29/12 DWTS	8-10P	:30	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without no Start Date End Date Weekdays Spots/V Week: 10/29/12 11/04/12 1 1					

Obama/D/President

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Contract / Revision Alt Order # 958659 / 13 06355758 Contract Dates Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Advertiser Original Date / Revision 09/28/12 / 11/05/12 Obama/D/President

Spots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 DWTS Credited	Rate Start/End Time 8-10P	Weekdays Length M:30 \$2,50	Rate Type 10.00 NM	
102 WPBF 11/05/12 11/05/12 CASTLE	10-11PM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 1 1		.50	THIN	\$0.00
Spot Ch Date Range Description  1 WPBF 11/05/12-11/11/12 CASTLE  Credited	Start/End Time 10-11PM	<u>Weekdays</u> <u>Length</u> M :30 \$2,50	<u>Rate Type</u> 1 <del>0.00</del> NM	
103 WPBF 10/10/12 10/10/12 MIDDLE/SUBURGATORY	8-9PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/121 1				<b>\$1,000.00</b>
104 WPBF 10/31/12 10/31/12 MIDDLE/SUBURGATORY	8-9PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,800.00			* 1,000.00
105 WPBF 10/04/12 10/04/12 GREY'S ANATOMY	9-10PM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	\$3,600.00			
Spot Ch Date Range Description  1 WPBF 10/01/12-10/07/12 GREY'S ANATOMY Credited	Start/End Time 9-10PM	Weekdays <u>Length</u> Th :30 \$3,60	<u>Rate Type</u> 10.00 NM	
106 WPBF 10/18/12 10/18/12 GREY'S ANATOMY	9-10PM	:30	NM 1	\$3,600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$3,600.00			
107 WPBF 10/04/12 10/04/12 SCANDAL	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$1,800.00			<b>,</b>
108 WPBF 09/30/12 09/30/12 ONCE UPON A TIME PRE	MI8-9P 9/30	:30	NM 1	\$2,700.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week   Week: 09/24/12   09/30/12  1   1	<u>Rate</u> \$2,700.00			7-, 33.00
109 WPBF 10/07/12 10/07/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/01/12 10/07/121 1	<u>Rate</u> \$1,800.00	W.		,
110 WPBF 10/28/12 10/28/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,800.00			. , , , , , , , , , , , , , , , , , , ,
111 WPBF 11/04/12 11/04/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice				+ -,355.00

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 Contract / Revision
 Alt Order #

 958659 / 13
 06355758

 Contract Dates
 Product
 Estimate #

 09/25/12 - 11/06/12
 OBAMA FOR AMERICA
 1897

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 11/05/12

Spots/

						Spots/				
*Line Ch Start	Date End D	ate Description	1	Start/End Time	Days L	ength Week	Rate	Type S	pots	Amount
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,800.00						
		<del></del>				.20		NIN	•	<b>\$4.000.00</b>
112 WPBF 10/02		le with notice	br News 25 @	1 11-11:35PW		:30		MM	2	\$1,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/02/12	10/08/12	-TWTF-S	2	\$500.00						
113 WPBF 10/09	/12 10/14/1	2 M-SUN WP	BF News 25 @	1'11-11:35PM		:30		NM	2	\$1,000.00
		le with notice								
Start Date Week: 10/09/12	End Date 10/15/12	Weekdays -TWTF-S	Spots/Week 2	<u>Rate</u> \$500.00						
114 WPBF 10/16/						:30		NM	2	\$2,000,00
Class of Time			DI 140W3 25 @	1 11-11.551 W		.50		INIVI	2	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/16/12	10/22/12	-TWTF-S	2	\$1,000.00						
115 WPBF 10/23/			BF News 25 @	1:11-11:35PM		:30		NM	2	\$2,000.00
Class of Time Start Date	- Fixed Non End Date	Pre-emptible Weekdays	Spoto/Mode	Dete						
Week: 10/23/12	10/29/12	-TWTF-S	Spots/Week 2	<u>Rate</u> \$1,000.00						
116 WPBF 10/30/	12 11/04/1	2 M-SUN WP	BF News 25 @			:30		NM	0	\$0.00
Class of Time						.00			•	Ψ0.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/30/12 Spot Ch Da	11/05/12 te Range	-TWTF-S	2	\$500.00	Markalada	1	5.	_		
		Description 12 M-SUN WF		Start/End Time	Weekdays -TuWThF	Length St :30	<u>Rate</u> \$500.00	<u>Type</u> <i>NM</i>		
Credited			D. 710110 20 @	7177 77.007 10	T CW T T T	30 .50	<del>\$000.00</del>	IVIVI		
	/30/12-11/05/	12 M-SUN WF	BF News 25 @	1:11-11:35PM	-TuWThF	SL :30	\$500.00	NM		
Credited										
117 WPBF 10/07/		2 Sun 11:35pr	n Late News	1135p-12am		:30		NM	1	\$300.00
Class of Time <u>St</u> art Date	- Pre-emptib End Date	le with notice <u>Weekdays</u>	Spots/Week	Poto						
Week: 10/01/12	10/07/12	1	<u> </u>	<u>Rate</u> \$300.00						
118 WPBF 10/14/	12 10/14/1	2 Sun 11:35pr	n Late News	1135p-12am	·	:30		NM	0	\$0.00
Class of Time									Ŭ	Ψ0.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/08/12 Spot Ch Da	10/14/12 te Range	Description	1,0	\$300.00 Start/End Time	Modedaya	I amouth (	Data	-		
		12 Sun 11:35p	m Late News	1135p-12am	Weekdays	Length St :30	<u>Rate</u> \$300.00	<u>Type</u> NM		
Credited				rroop ream		.00	Ψ000.00	. 14141		
119 WPBF 10/21/	12 10/21/1	2 Sun 11:35pr	n Late News	1135p-12am	<del></del>	:30	, tu	NM	1	\$300.00
Class of Time	- Pre-emptib				,				, i	<b>4</b> 000,00
Start Date Week: 10/15/12	End Date	Weekdays	Spots/Week	Rate						
120 WPBF 10/28/	10/21/12		1 - 1 -4 - M	\$300.00						- 1
		•	n Late News	1135p-12am		:30		NM	0	\$0.00
Class of Time Start Date	- Pre-emption	Weekdays	Spots/Week	Rate						
Week: 10/22/12	10/28/12	1	1	\$300.00						
	te Range	Description		Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	22/12-10/28/	12 Sun 11:35p	m Late News	1135p-12am		SL :30	<del>\$300.00</del>	NM		
Credited					X					

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www.thewpbfchannel.com

Contract / Revision Alt Order # 06355758 958659 / 13 **Contract Dates Product** Estimate # OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12 Original Date / Revision Advertiser 09/28/12 / 11/05/12

	Obai	ma/D/Flesident	1	
		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
121 WPBF 11/04/12	1135p-12am	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1  Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Sun 11:35pm Late News  Credited	Rate \$300.00 <u>Start/End Time</u> 1135p-12am	Weekdays         Length         Rate          Si         :30         \$300.00	<u>Type</u> NM	
122 WPBF 10/02/12 10/05/12 Jimmy Kimmel	12:06-01:06AM	:30	NM 1	\$70.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/02/12 10/08/12 -TWTF 1	Rate \$70.00	.50	Nivi	\$70.00
123 WPBF 10/09/12 10/12/12 Jimmy Kimmel	12:06-01:06AM	:30	NM 1	\$70.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/09/12 10/15/12 -TWTF 1	<u>Rate</u> \$70.00			
124 WPBF 10/16/12 10/19/12 Jimmy Kimmel	12:06-01:06AM	:30	NM 1	\$70.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/16/12 10/22/12 -TWTF 1	<u>Rate</u> \$70.00			
125 WPBF 10/23/12 10/26/12 Jimmy Kimmel	12:06-01:06AM	:30	NM 1	\$70.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/23/12 10/29/12 -TWTF 1	<u>Rate</u> \$70.00			
126 WPBF 10/30/12 11/02/12 Jimmy Kimmel	12:06-01:06AM	:30	NM 1	\$70.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$70.00			
127 WPBF 10/02/12 10/05/12 ACCESS HOLLYWOOD	106x-136x	:30	NM 1	\$15.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$15.00			
128 WPBF 10/09/12 10/12/12 ACCESS HOLLYWOOD	106x-136x	:30	NM 1	\$15.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$15.00			
130 WPBF 10/16/12 10/26/12 ACCESS HOLLYWOOD	106x-136x	:30	NM 2	\$35.00
Class of Time - Immediately Pre-emptible without notice           Start Date         End Date         Weekdays         Spots/Week           Week: 10/16/12         10/22/12         -TWTF         1           Week: 10/23/12         10/29/12         -TWTF         1	<u>Rate</u> \$15.00 \$20.00			
131 WPBF 10/30/12 11/02/12 ACCESS HOLLYWOOD	106x-136x	:30	NM 1	\$15.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$15.00			
132 WPBF 10/06/12 10/06/12 ACCESS HOLLYWOOD W	KIACCESS HOLLYV	\ :30	NM 1	\$50.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/121 1	<u>Rate</u> \$50.00			

Obama/D/President

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www.thewpbfchannel.com

Contract / Revision Alt Order # 958659 06355758 / 13 **Contract Dates** Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 Advertiser Original Date / Revision / 11/05/12 09/28/12 Obama/D/President

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate					-	
133 WPBF 10/13/12 10/13/12 ACCESS HOLLYWOOD W	KIACCESS HOLLYM	H)	:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/121- 1	<u>Rate</u> \$50.00	-					
134 WPBF 10/20/12 10/20/12 ACCESS HOLLYWOOD W	KIACCESS HOLLYM		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121- 1	<u>Rate</u> \$50.00	,					
135 WPBF 10/27/12 10/27/12 ACCESS HOLLYWOOD W	KIACCESS HOLLYW		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$50.00				П.		
136 WPBF 11/03/12 11/03/12 ACCESS HOLLYWOOD W	KIACCESS HOLLYW		:30	241	NM	1	\$50.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$50.00						
137 WPBF 09/30/12 09/30/12 PRIVATE PRACTICE WKN	ID12-1x		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 09/24/12 09/30/121 1	<u>Rate</u> \$50.00						
138 WPBF 10/07/12 10/07/12 PRIVATE PRACTICE WKN	D12-1x		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/121 1	<u>Rate</u> \$50.00						
139 WPBF 10/14/12 10/14/12 PRIVATE PRACTICE WKN	D12-1x		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/121 1	<u>Rate</u> \$50.00		*		9		
140 WPBF 10/21/12 10/21/12 PRIVATE PRACTICE WKN	D12-1x		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121 1	<u>Rate</u> \$50.00						
141 WPBF 10/28/12 10/28/12 PRIVATE PRACTICE WKN	D12-1x		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	<u>Rate</u> \$50.00						
142 WPBF 11/04/12 11/04/12 PRIVATE PRACTICE WKN	D12-1x	7	:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$50.00						
143 WPBF 09/29/12       09/29/12       M-Sun 1130p-12am Late New Mesk         Start Date Week:       End Date O9/30/12       Weekdays Spots/Week         Week:       09/24/12       09/30/12      1-       1	ev1130p-1205am <u>Rate</u> \$400.00		:30		NM	1	\$400.00
147 WPBF 10/02/12 10/05/12 M-F 3-4P	M-F 3-4P		:30		NM	= 1	\$400.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TWTF 1	<u>Rate</u> \$400.00						

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Contract / Revision Alt Order# 06355758 958659 / 13 Estimate # Contract Dates Product Product 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 Advertiser Original Date / Revision 09/28/12 / 11/05/12 Obama/D/President

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
148 WPBF 10/02/12 10/05/12 Dr. Oz	4-5p	:30	NM 3	\$1,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 3	<u>Rate</u> \$500.00			
149 WPBF 10/30/12 10/30/12 DANCING RESULTS	8-9PM	:30	NM 1	\$4,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$4,500.00			
150 WPBF 10/30/12 10/30/12 PRIVATE PRACTICE	10-11PM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$2,175.00			
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WPBF 10/29/12-11/04/12 PR/VATE PRACT/CE Credited	Start/End Time 10-11PM	Weekdays         Length         Rate           -Tu         :30         \$2,175.00	<u>Type</u> <i>NM</i>	
151 WPBF 10/10/12 10/10/12 NASHVILLE	10-11PM	:30	NM 1	\$2,175.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/12W 1	<u>Rate</u> \$2,175.00			<b>V</b> -, · · · · · · ·
152 WPBF 10/03/12 10/03/12 NETWORK POLITICAL PR	O9-11p	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date	<u>Rate</u> \$1,800.00			
153 WPBF 10/06/12 10/06/12 Sat 5-6am News	Sat 5-6am	:30	NM 1	\$60.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/12S 1	<u>Rate</u> \$60.00			
154 WPBF 10/10/12	8-9PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/12w 1	<u>Rate</u> \$1,800.00			
155 WPBF 10/07/12 10/07/12 PRIVATE PRACTICE WKN	ID12-1x	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays  Week: 10/01/12 10/07/12S 1	<u>Rate</u> \$50.00			
156 WPBF 10/21/12	Sun 6-7am	:30	NM 1	\$180.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12S 1	<u>Rate</u> \$180.00			
157 WPBF 10/16/12 10/19/12 4:30a-5a	430a-5a	:30	NM 2	\$120.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12 -TWTF 2	<u>Rate</u> \$60.00			
158 WPBF 10/28/12 10/28/12 Sun 5-6am News	Sun 5-6am	:30	NM 1	\$100.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$100.00			

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Contract / Revision Alt Order # 958659 / 13 06355758 Contract Dates Product Estimate #

09/25/12 - 11/06/12	OBAMA FOR AMERICA	1897
Advertiser	Origin	al Date / Revision
Obama/D/President	09/	28/12 / 11/05/12

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week Ra	ate Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
159 WPBF 10/29/12 11/02/12 Jimmy Kimmel	1206-106A / 1135F	:30	NM 1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 1	<u>Rate</u> \$70.00			
160 WPBF 11/03/12 11/03/12 Sat 6-7am News	Sat 6-7am	:30	NM 1	\$160.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$160.00			
161 WPBF 11/03/12 11/03/12 Sat 5-6am News	Sat 5-6am	:30	NM 1	\$120.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$120.00	= = =		
162 WPBF 10/29/12 11/02/12 4:30a-5a	430a-5a	:30	NM 1	\$20.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$20.00	1) 11		
163 WPBF 10/30/12 11/02/12 The View	11A-12PM	:30	□ NM 1	\$800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 1	<u>Rate</u> \$800.00			
164 WPBF 10/30/12 11/02/12 Nightline	1135-1205AM / 12:	:30	NM 1	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 1	<u>Rate</u> \$700.00			
166 WPBF 10/30/12	6-6:30PM	:30	NM 2	\$2,100.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 2	<u>Rate</u> \$1,050.00			
167 WPBF 10/30/12	1206-106A / 1135F	:30	NM 1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 1	<u>Rate</u> \$70.00	e		
168 WPBF 11/03/12  11/03/12  Sat Prime College Football	8-1130pm	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S- 1  Spot Ch Date Range Description	Rate \$1,175.00 Start/End Time Weeko	<u>days Length</u> Ra	ita Tyno	
1 WPBF 10/29/12-11/04/12 Sat Prime College Football Credited	8-1130pm	Sa :30 \$1,175.		
169 WPBF 10/31/12 11/02/12 Dr. Oz	4-5p	:30	NM 2	\$2,000.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12WTF 2	<u>Rate</u> \$1,000.00			-,,
170 WPBF 11/05/12 11/06/12 WPBF News 25 Mornings @	) 5:30-5:57am	:30	NM 1	\$320.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$320.00			

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*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
171 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$180.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$180.00			
172 WPBF 11/05/12 11/06/12 WPBF News 25 @ 5am	5-530am	:30	NM 1	\$220.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$220.00			
173 WPBF 11/01/12 11/02/12 Jimmy Kimmel	1206-106A / 1135F	:30	NM 1	\$70.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12TF 1	<u>Rate</u> \$70.00			
174 WPBF 11/04/12 11/04/12 Sun 8-9am News	Sun 8-9am	:30	NM 1	\$450.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$450.00			
175 WPBF 11/03/12 11/03/12 ACCESS HOLLYWOOD W	KIACCESS HOLLYW	:30	NM 1	\$25.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$25.00			
176 WPBF 11/04/12 11/04/12 Sun 5-6am News	Sun 5-6am	:30	NM 1	\$100.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$100.00			
177 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$180.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12	<u>Rate</u> \$180.00			
178 WPBF 11/05/12 11/06/12 10-11a Anderson Cooper	10-11a	:30	NM 1	\$450.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$450.00			
179 WPBF 11/04/12 11/04/12 PRIVATE PRACTICE WKN	ID12-1x	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$50.00			
180 WPBF 11/05/12 11/06/12 4:30a-5a	430a-5a	:30	NM 1	\$60.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$60.00			
181 WPBF 11/03/12 11/03/12 ACCESS HOLLYWOOD W	KIACCESS HOLLYW	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$50.00			
182 WPBF 11/06/12 11/06/12 Dr. Oz M-F 9-10a	9-10a	:30	NM 1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u>			

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www.thewpbfchannel.com

	958659 / 13	Alt Order # 06355758
Contract Dates 09/25/12 - 11/06/12	Product OBAMA FOR AMERICA	Estimate # 1897
Advertiser Obama/D/President	1	nal Date / Revision /28/12 / 11/05/12

				Spots/				
*Line Ch Start Date End Date Description		Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
Start Date         End Date         Weekdays         Spot           Week: 11/05/12         11/11/12         -T	ots/Week 1	<u>Rate</u> \$450.00						
183 WPBF 11/06/12 11/06/12 M-F 3-4P		M-F 3-4P		:30		NM	1	\$800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spot Week: 11/05/12 11/11/12 -T	ots/Week 1	<u>Rate</u> \$800.00	D = 5		51 = 2			
				Tota	ls		211	\$96,725.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	5	\$3,700.00	\$3,145.00
10/01/12 -10/28/12	152	\$68,550.00	\$58,267.50
10/29/12 -11/06/12	54	\$24,475.00	\$20,803.75
Totals	211	\$96,725.00	\$82,216.25

Signature:	Date:	

### TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

### 1. **BILLING AND PAYMENTS**

Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency (a) shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

#### 2. **TERMINATION**

Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.

Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and

### 3. **OMISSION OF BROADCAST**

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a latter broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

# **PREEMPTIONS**

Paragraph 7.

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

# **FIXED RATE PURCHASES**

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor. **AGENCY MATERIAL** 

All commercial materials (if so specified on the face of this contract, all program rnaterials, including talent) shall be fumished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are

subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

### 7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

### 8. **CONSEQUENTIAL DAMAGES**

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

# **GENERAL**

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the face hereof.

- (b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.
- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]